

Girl Scouts of the Chesapeake Bay

HOW TO HOST A GIRL SCOUT "MILK AND COOKIE BREAK"

The *Milk and Cookie Break* is an alternative way to help girls meet their program goals for the Annual Cookie Program. This special promotion has been designed for the Girls Scouts of Chesapeake Bay to increase opportunities for cookie booth locations as well as enhance Girl Scout visibility in the business community. Employers from small businesses to large corporations can sponsor a *Milk and Cookie Break* as a thank you to their employees and to show support for the Girl Scouts. The cookies served to the employees are purchased from and served by local Girl Scouts. The girls will also have a cookie booth set up with additional cookies available for purchase. **Here is how it works:**

1. **Complete the information requested below and fax to Michelle Passwaters, Manager of Product Sales Programs, at the Council Office at 302-456-7188.**
2. We will match your company with a local Girl Scout Troop who will contact you to confirm the details for your *Milk and Cookie Break*. Late afternoon works best for troops, as it presents the least conflict with school schedules.
3. Pre-order cookies to be served at the "break" from the troop contact. Plan on purchasing some of each of the eight varieties so that your employees will have the opportunity to sample them all! We suggest that the employer make arrangements to provide a beverage to be served along with the cookies.
4. Please promote the event internally to your employees and make them aware that cookies will be available for purchase. (Payday is a great time!)
5. On the day of your *Milk and Cookie Break*, please provide a table for the girls to set up their booth. The troop will bring their own materials for the booth and serving supplies to serve the cookies to the employees.
6. Payment for your pre-order will be made directly to the troop.

Questions: Call Michelle Passwaters at 1-800-341-4007, extension 7162

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**We are interested in hosting a Girl Scout *Milk and Cookie Break*!**

Name of Company: \_\_\_\_\_

Location: \_\_\_\_\_

Contact Person: \_\_\_\_\_ # of employees: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Special Requests: (Date, time, troop) \_\_\_\_\_



**"great cookies for a great cause"**